

# SEO Audit Report

## ON-PAGE SEO SCORE

66

## ORGANIC MONTHLY TRAFFIC

202

GREAT

## ORGANIC KEYWORDS

572

GREAT

## BACKLINKS

1,202

GREAT

## Desktop Engagement Report

### SITE SPEED

A fast site and smooth user experience are crucial to your SEO health. Based on real visitor experiences on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while interacting with your pages, and how shaky your pages were when they loaded.



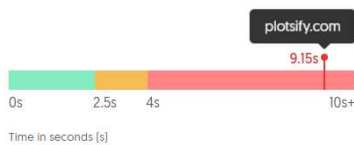
#### LOAD TIME

The time it takes for the page's main content to load. An ideal speed is less than 2.5 seconds.

##### DESKTOP LOAD TIME

9.15 seconds

POOR



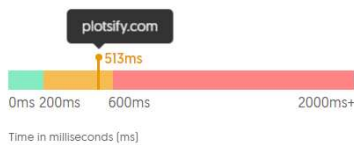
#### INTERACTIVITY

The total time that a page is blocked from responding to user input, such as mouse clicks, or screen taps. An ideal speed is less than 200 milliseconds.

##### DESKTOP INTERACTIVITY

513 milliseconds

NEEDS IMPROVEMENT



#### VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

##### DESKTOP VISUAL STABILITY

0.02

GREAT



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## Mobile Engagement Report

### SITE SPEED

A fast site and smooth user experience are crucial to your SEO health. Based on real visitor experiences on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while interacting with your pages, and how shaky your pages were when they loaded.



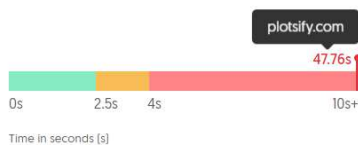
#### LOAD TIME

The time it takes for the page's main content to load. An ideal speed is less than 2.5 seconds.

##### MOBILE LOAD TIME

47.76 seconds

POOR



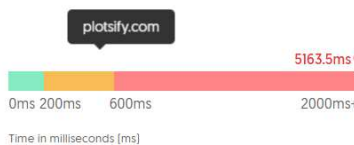
#### INTERACTIVITY

The total time that a page is blocked from responding to user input, such as mouse clicks, or screen taps. An ideal speed is less than 200 milliseconds.

##### MOBILE INTERACTIVITY

5163.5 milliseconds

POOR



#### VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

##### MOBILE VISUAL STABILITY

0.07

GREAT



? Hi

# SEO CHECKS PASSED

## Meta Title Test

Congratulations! Your webpage is using a title tag  
Plotsify | Sale Buy Plots Lands Villas at Plotsify

## Meta Description Test

Congratulations! Your webpage is using a meta description tag  
Plotsify, your dream house plots, lands, and villas at Plotsify. We offer you best property at very genuine price. For more visit us.

## Keywords Usage Test

Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.

Keyword(s) included in Title tag

Keyword(s) included in Meta-Description tag

## Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

<https://plotsify.com/robots.txt>

## Sitemap Test

Congratulations! Your website has a sitemap file.

<https://plotsify.com/sitemap.xml>

## Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

## Deprecated HTML Tags Test

Congratulations! Your page does not use HTML deprecated tags.

## Google Analytics Test

Congratulations! Your webpage is using Google Analytics.

## Favicon Test

Congratulations! Your website appears to have a favicon.

## JS Error Test

Congratulations! There are no severe JavaScript errors on your webpage.

### **Console Errors Test**

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

### **Social Media Test**

Congratulations! Your website is connected successfully with social media.

### **HTML Compression/GZIP Test**

Congratulations! Your webpage is successfully compressed using br compression on your code. Your HTML is compressed from 2081.1 Kb to 155.95 Kb (93% size savings). This helps ensure a faster loading webpage and improved user experience.

### **Page Cache Test (Server Side Caching)**

Congratulations, you have a caching mechanism on your website. [Caching](#) helps speed page loading times as well as reduces server load.

### **Flash Test**

Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

### **CSS Minification Test**

Congratulations! Your webpage's CSS resources are minified.

### **CDN Usage Test**

Your webpage is serving all images, javascript and css resources from CDNs.

### **Image Caching Test**

Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.

### **JavaScript Caching Test**

Congratulations! Your website is using cache headers for all JavaScript resources.

### **CSS Caching Test**

Congratulations! Your website is using cache headers for all CSS resources.

### **JavaScript Minification Test**

Congratulations! Your website's JavaScript files are minified!

### **Frameset Test**

Congratulations! Your webpage does not use frames.

### **Doctype Test**

Congratulations! Your website has a doctype declaration:

<!DOCTYPE html>

### **URL Redirects Test**

Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

### **URL Canonicalization Test**

<https://plotsify.com> and <https://www.plotsify.com> resolve to the same URL.

### **SSL Checker and HTTPS Test**

Your website is successfully using HTTPS, a secure communication protocol over the Internet.

The certificate is not used before the activation date.

The certificate has not expired.

The hostname "tenanto.in" is correctly listed in the certificate.

The certificate should be trusted by all major web browsers.

The certificate was not revoked.

The certificate was signed with a secure hash.

### **Mixed Content Test (HTTP over HTTPS)**

Congratulations, this webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

### **HTTP2 Test**

This webpage is using the HTTP/2 protocol.

### **Safe Browsing Test**

This site is not currently listed as suspicious (no malware or phishing activity found).

### **Server Signature Test**

Congratulations, your server signature is off.

### **Directory Browsing Test**

Congratulations! Your server has disabled directory browsing.

### **Meta Viewport Test**

This webpage is using a viewport meta tag.

meta name="viewport" content="width=device-width, initial-scale=1,user-scalable=no"

## Media Query Responsive Test

Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

## Custom 404 Error Page Test

Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

## Noindex Tag Test

Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

## Meta Refresh Test

Congratulations, this webpage is not using a meta refresh tag.

## SPF Records Test

Congratulations! Your DNS server is using an SPF record.

v=spf1 include:\_spf.mail.hostinger.com ~all

# Backlinks Report

Backlinks : plotsify.com

DOMAIN AUTHORITY

12

REFERRING DOMAINS

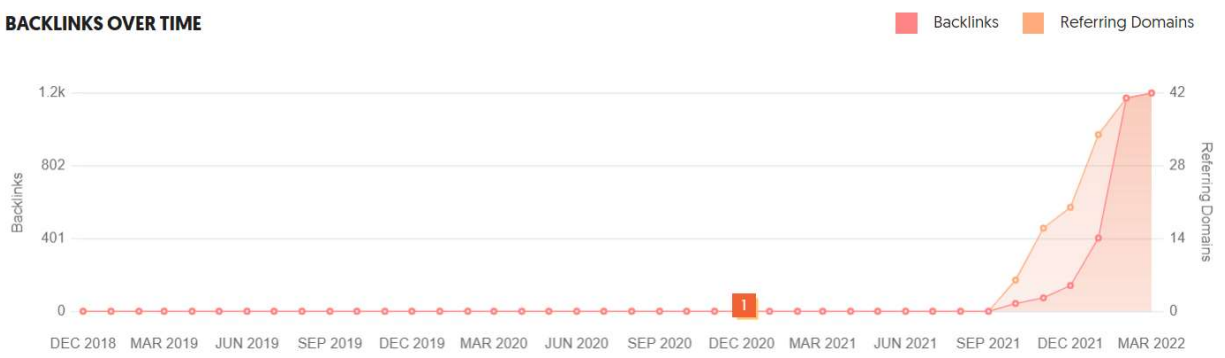
42

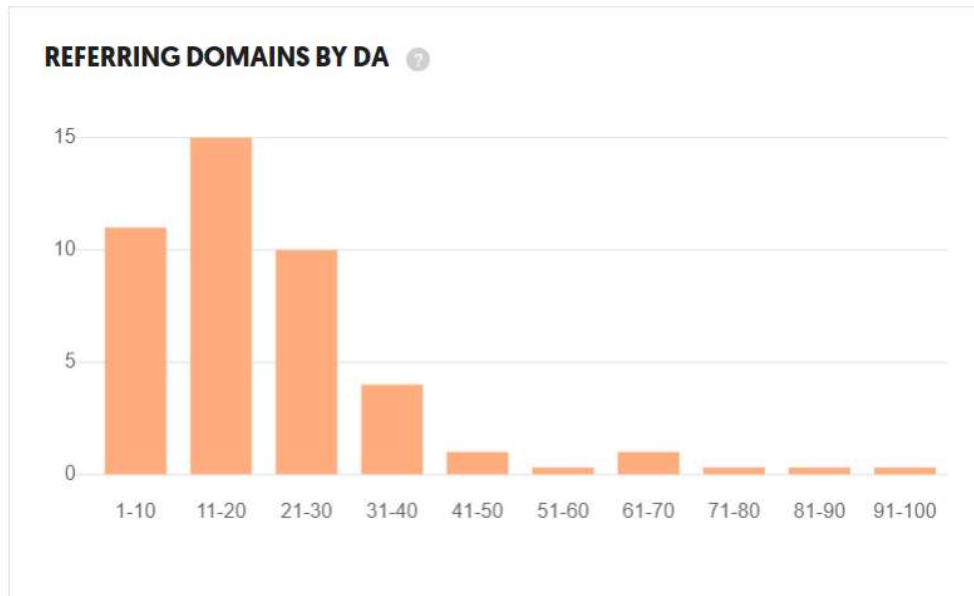
BACKLINKS

1,202

NoFollow: 101

BACKLINKS OVER TIME





## SEO Issues

HIGH

Your webpage contains URLs that are not SEO friendly!

HIGH

Your website loading time is around **11.18 seconds** and is over the average loading speed which is **5 seconds**.

HIGH

The size of your webpage's HTML is **155.95 Kb**, and is greater than the average size of **33 Kb**. This can lead to slower loading times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving javascript to external files.

MEDIUM

It appears that your site contains nested tables. Nested tables can be slow to render in some browsers. Consider using a CSS layout to reduce both HTML size and page loading time.

MEDIUM

Not all images in this page are properly sized! You are serving images that are larger than needed for the size of the user's viewport.

LOW

We've found multiple canonical link tags. When more than one is specified, all canonical tags will be ignored!

LOW

We've found 2 email addresses in your page code. We advise you to protect email links in a way that hides them from the spam harvesters.

LOW

Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for getting started with microdata.

LOW

Your webpage is using inline CSS styles!

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
4 pages have a low word count <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Moderate	High
86 pages with duplicate <title> tags <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Moderate	High
4703 pages are blocked from appearing in search engines <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Moderate	High
923 pages with no meta description <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Moderate	Medium
181 pages with a <title> tag that is too long <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Easy	Medium
160 pages with a <title> tag that is too short <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Easy	Medium
81 pages with a poorly formatted URL for SEO <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Easy	Medium
2 pages with URLs that are too long <a href="#">What is this and how do I fix it?</a> <a href="#">View Details</a> →	Easy	Medium