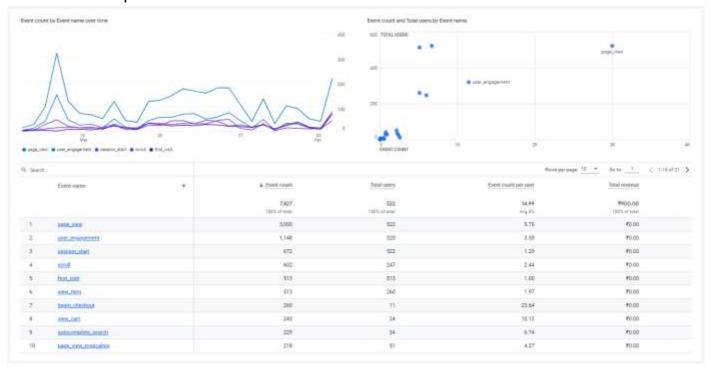


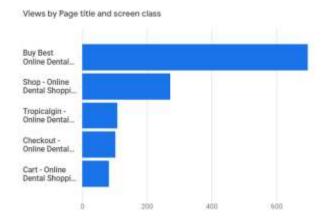
# **ODS Ad Report**

March 15, 2022 - April 5, 2022

# **Event Count Report**



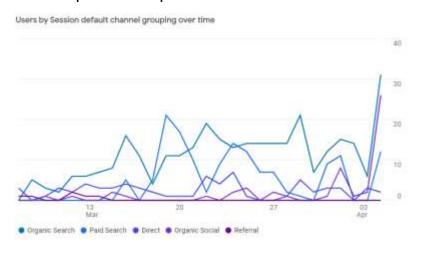
# Page and Screens Report



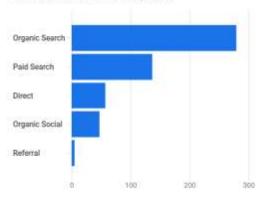
### Views and Users by Page title and screen class



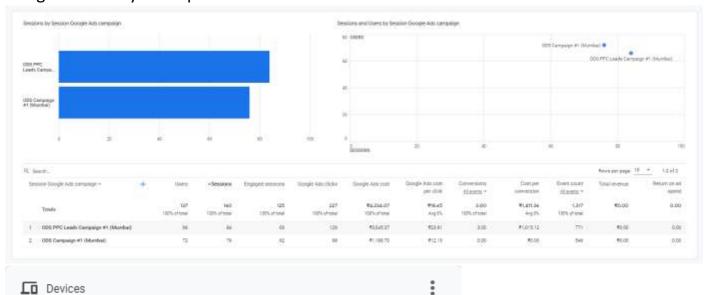
# **Traffic Acquisition Report**



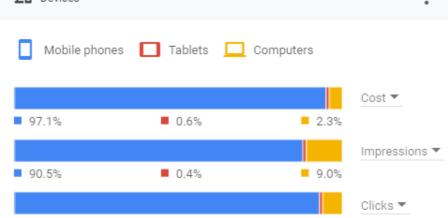
### Users by Session default channel grouping



# Google Ads Analytics Report



3.9%



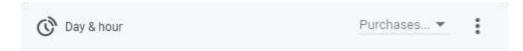
0.4%

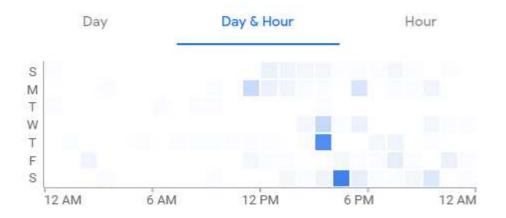
### Devices

95.6%

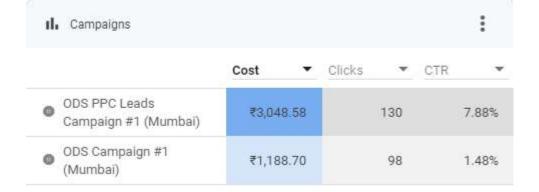


ਮੋ-sed on the 97% of your impressions with "Frown gender and age. ②



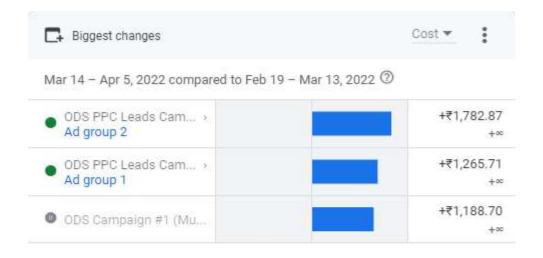


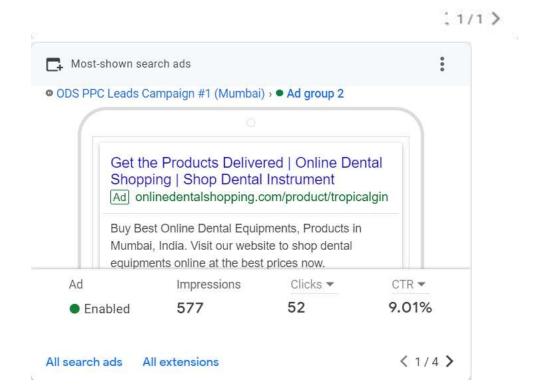
### Ad schedule

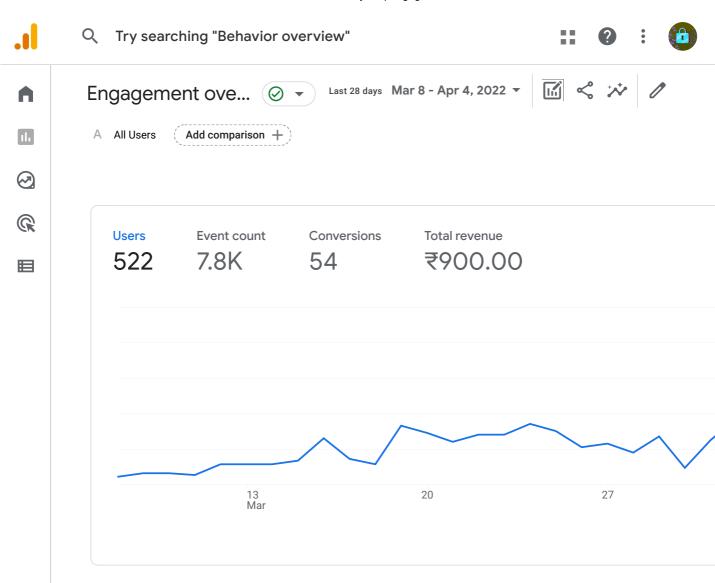


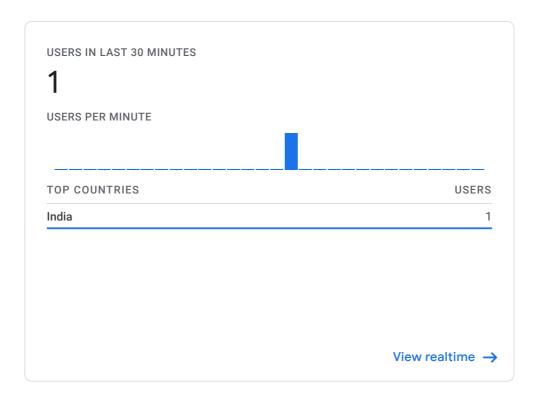
All campaigns

(1/1)



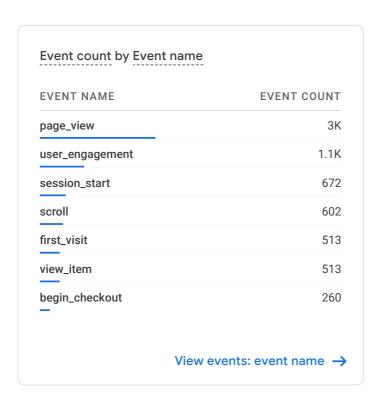




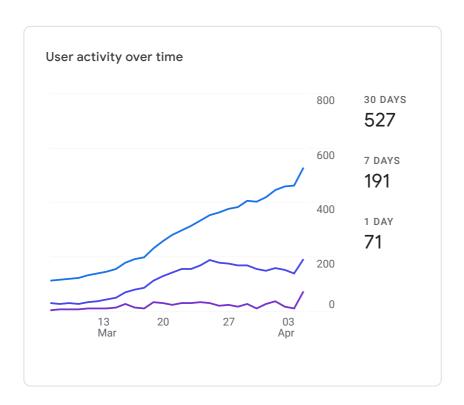


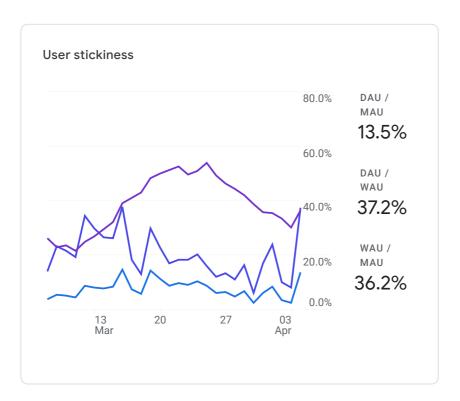




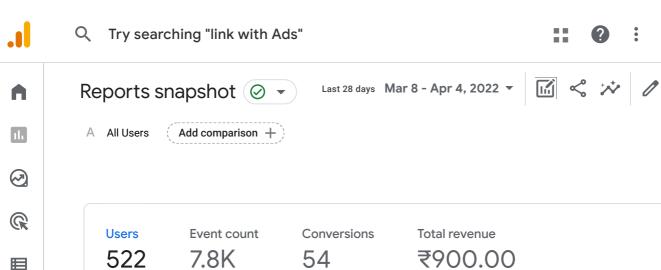


PAGE TITLE AND S	VIEWS
Buy Best OnI Shopping	697
Shop - Onll Shopping	272
Tropicalginl Shopping	109
Checkoutl Shopping	103
Cart - Onll Shopping	82
My accountl Shopping	75
Nummit sprl Shopping	75

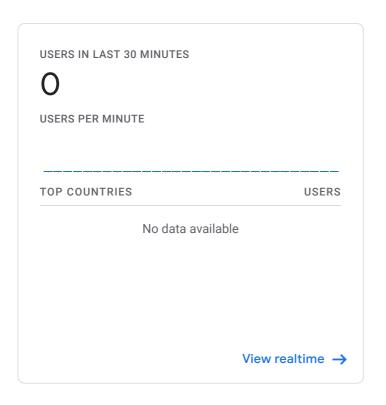




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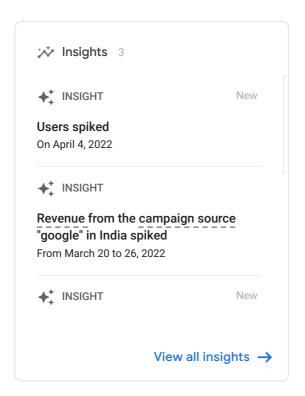




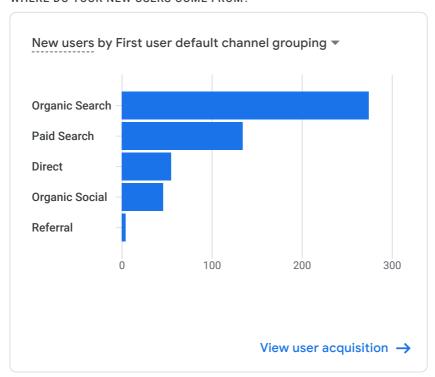








### WHERE DO YOUR NEW USERS COME FROM?

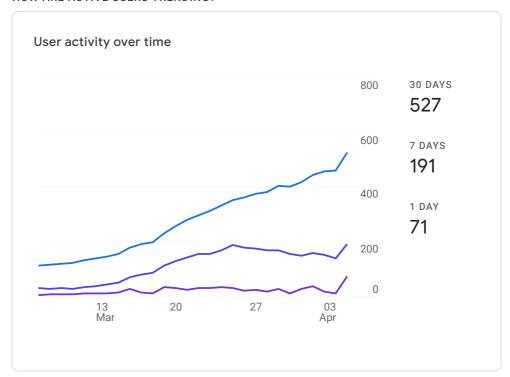


### WHAT ARE YOUR TOP CAMPAIGNS?

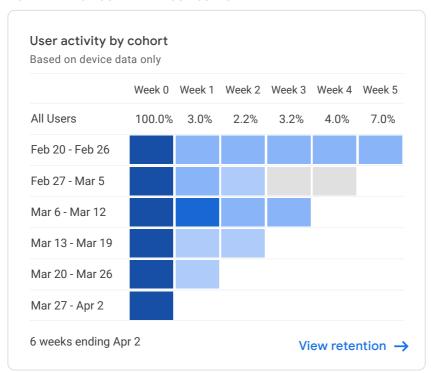
SESSION DEFAULT	SESSIONS
Organic Search	372
Paid Search	160
Direct	74
Organic Social	59
Referral	7
Unassigned	4



### HOW ARE ACTIVE USERS TRENDING?



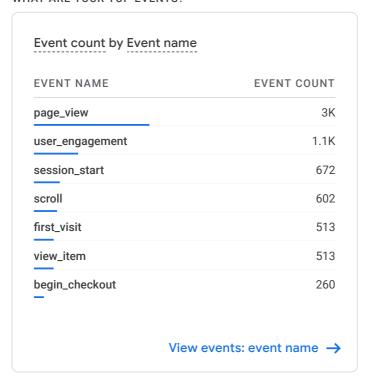
### HOW WELL DO YOU RETAIN YOUR USERS?



### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

PAGE TITLE AND SCREE	VIEWS
Buy Best Onlineental Shopping	697
Shop - Online Dental Shopping	272
Tropicalgin - Oental Shopping	109
Checkout - Onlental Shopping	103
Cart - Online Dental Shopping	82
My account - Oental Shopping	75
Nummit sprayntal Shopping	75

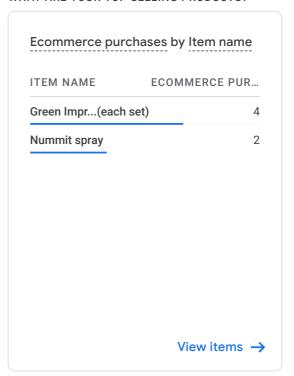
### WHAT ARE YOUR TOP EVENTS?



### WHAT ARE YOUR TOP CONVERSIONS?

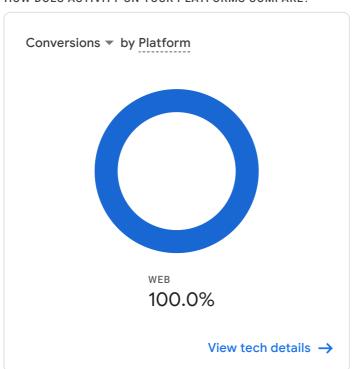
# Conversions by Event name EVENT NAME CONVERSIONS purchase 54

### WHAT ARE YOUR TOP SELLING PRODUCTS?



### HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

View conversions →



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