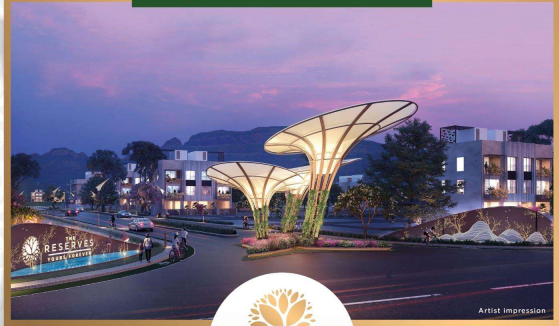


- Wadhwa group

 The Wadhwa Group
Landmarks planned with passion

OWN LAND IN MUMBAI. PERIOD.

AT ₹79.9 LACS+*



 THE RESERVES
YOURS FOREVER

INTRODUCING MUMBAI'S 1ST HEIRLOOM LAND

At N.A.I.N.A | 40 mins from SoBo | 20 mins from Navi Mumbai Airport
AVAIL PRIORITY RESERVATION BENEFITS

*The project has been registered with MHRA (10) Reg. No. P202002104 and is available on website <https://theheritageheritage.com/mumbai/heirloom-land> under registered projects. *T&C Apply

 The Wadhwa Group
Landmarks planned with passion

 THE RESERVES
YOURS FOREVER

LAUNCHING
MUMBAI'S 1ST HEIRLOOM LAND
THE MOST COVETED 11 ACRES OF MUMBAI

**OWN YOUR PIECE OF MUMBAI
AT JUST ₹69.9 LAC +***



*The project has been registered with MHRA (10) Reg. No. P202002104 and is available on website <https://theheritageheritage.com/mumbai/heirloom-land> under registered projects. *T&C Apply

WWW.HEIRLOOMLAND.IN

The Wadhwa Group

THE ONLY LAND FOR MUMBAI, IN MUMBAI
OPENS ITS GATES

JUST 40 MINS FROM SOBO

Plot your legacy at an unbelievable price of only ₹69.99Lacs+*

UNVEILING
MUMBAI'S 1ST
HEIRLOOM LAND
THE MOST COVETED 11 ACRES OF MUMBAI

THE RESERVES
YOURS FOREVER

The project has been registered with Maharashtra Reg. No. 90200000764 and is available on website <https://mumbaiheritage.maharashtra.gov.in> in under registered projects. *TBC Apply

WWW.HEIRLOOMLAND.IN

The Wadhwa Group

UNVEILING
MUMBAI'S 1ST
HEIRLOOM LAND
THE MOST COVETED 11 ACRES OF MUMBAI

THE ONLY LAND FOR MUMBAI, IN MUMBAI
OPENS ITS GATES

JUST 40 MINS FROM SOBO

Plot Your Legacy At ₹69.99lacs+*

Grand Premiere
AT THE RESERVES

14TH & 15TH JAN '21

AVAIL EXCLUSIVE GRAND PREMIERE BENEFITS

ACCESS THE MOST PREMIUM INVENTORY	GET 20 GRAM GOLD WITH EVERY BOOKING	BOOK BY PAYING JUST ₹5,000*
-----------------------------------	-------------------------------------	-----------------------------

AVAIL ZERO SET 1 ONLY 3.5% STAMP DUTY & FLEXI PAYMENTS

ENQUIRE NOW!

DISCLAIMER: The project has been registered with Maharashtra Reg. No. 90200000764 and is available on website <https://mumbaiheritage.maharashtra.gov.in> in under registered projects. *TBC Apply

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Custom

Breakdown

	Off/On	Campaign	Delivery	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount spent
	☐	FE_12_VideoViews_09/12	Off	7-day click or ...	24,452 ThruPlays	26,864	1.36	₹0.12 Cost per ThruPlay	₹3,000.00 Daily	₹3,039.05
	☐	FE_11_WebConv_09/12	Off	7-day click or ...	294 Website leads	312,448	2.89	₹567.58 Per Lead	Using ad set bu...	₹166,868.20
	☐	FE_11_WebConv_Int_Beh__Price05/12	Off	7-day click or ...	7 Website leads	7,084	1.20	₹391.36 Per Lead	₹3,500.00 Daily	₹2,739.53
	☐	FE_10_VideoViews_Prospect_02/12	Off	7-day click or ...	33,240 ThruPlays	54,959	2.27	₹0.59 Cost per ThruPlay	Using ad set bu...	₹19,516.72
	☐	FE_09_LeadGen_Remarketing_01/12	Off	7-day click or ...	396 On-Facebook leads	148,576	2.24	₹444.64 Per on-Facebook lea...	₹12,000.00 Daily	₹176,078.46
	☐	FE_08_WebConv_HNI_23/11	Off	7-day click or ...	163 Website leads	192,960	3.78	₹805.35 Per Lead	₹2,000.00 Daily	₹131,271.37
	☐	FE_07_WebConv_Investment_23/11	Off	7-day click or ...	46 Website leads	41,784	2.59	₹632.43 Per Lead	₹3,500.00 Daily	₹29,091.92
	☐	FE_06_LeadGen_RealEst_Investor_22/11	Off	7-day click or ...	57 On-Facebook leads	37,328	2.12	₹296.47 Per on-Facebook lea...	₹2,000.00 Daily	₹16,898.61
	☐	FE_05_LeadGen_FrequentIntTraveler_22/11	Off	7-day click or ...	5 On-Facebook leads	6,074	1.32	₹597.52 Per on-Facebook lea...	₹2,000.00 Daily	₹2,987.59
	☐	FE_04_LeadGen_BusinessOwners_22/11	Off	7-day click or ...	38 On-Facebook leads	20,344	2.18	₹445.96 Per on-Facebook lea...	₹2,000.00 Daily	₹16,946.66
	☐	FE_03_WebsiteTraffic_Mumbai_MMR	Off	7-day click or ...	9,215 Landing page views	342,465	6.96	₹4.98 Per landing page v...	₹2,000.00 Daily	₹45,893.54
	☐	FE_01_LeadGen_Mumbai_MMR	Off	7-day click or ...	551 On-Facebook leads	307,264	3.52	₹767.17 Per on-Facebook lea...	Using ad set bu...	₹422,708.39
		Results from 12 campaigns		7-day click or ...	— Multiple conversions	1,105,920 Accounts Centre acco...	5.28 Per Accounts Centre a...	— Multiple conversions		₹1,034,040.04 Total Spent

- Ghar Junction

Ghar Junction
Download Brochure

1 & 2 BHK Spacious Automated Homes
Download Brochure: <https://bit.ly/3HfLk0d>
For more details, Call: 7021988393

✓ Stylish Double Heighted Entrance Lobby - See more

SmartCode hi-fi Living
DOMBIVLI NXT

22 Storied Tower

Roof top Garden

Automatic Homes

mins from Kopar station

1 & 2 BHK Spacious Automated Homes

~~₹49.99 LACS~~
₹48.48 LACS
(All Inclusive)

Download Price Sheet - Link in Description ☎ 7021988393

Only for First 50 Bookings...Hurry Up | Live Automatic at Smartcode HI-FI Living at Dombivli NXT. [Get Offer](#)

Ghar Junction
Download Brochure

Tycoons Gombe Avenue 3 at Kalyan
Download Brochure: <https://bit.ly/3HfLk0d>
For more details, Call: 7021988393

✓ 15+ Amenities - See more

TYCOONS
Live the life

Rera No.: P51700001019

1BHK, 2BHK & 3 BHK
STARTS FROM
₹45.00 LACS*
ONWARDS

CALL: +91 7021988393

आताच
BOOKING
करा

NEXT TO BIRLA COLLEGE
KALYAN WEST

1.2.3 BHK Spacious Lushy Flats in Kalyan West by Tycoons
Come & Stay at Tycoons Kalyan, the most strategic and serene location to live the... [Learn More](#)

Ghar Junction
Download Brochure

Asie Media Bar Bar High Mitti
Download Brochure: <https://bit.ly/3HfLk0d>
For more details, Call: 7021988393

Experience Life of Convenience @ Balaji Estate - See more

PRICE CHALLENGE

1 BHK
₹ 28.99 Lacs*
ALL INCLUSIVE

XL1 BHK
₹ 34.99 Lacs*
ALL INCLUSIVE

2 BHK
₹ 46.99 Lacs*
ALL INCLUSIVE

DOMBIVLI (E)

FOR MORE DETAILS, CALL: 7021988393

1.2 BHK @ 26.99 L* ALL IN. | Don't Miss this Opportunity
Preserving "Balaji Estate" A 35 acres township with 500+ units "Life of Happiness" ... [Learn More](#)



Ad sets Ghar Junction (855372348196484) ▼

Updated just now

Discard Drafts

Review and Publish



Search and filter

Maximum: 22 Aug 2019-8 Apr 2022 ▼

Campaigns

17 selected x

Ad sets for 17 Campaigns

Ads for 17 Campaigns

+ Create

Duplicate ▼

Edit ▼



Columns ▼

Breakdown ▼

Reports ▼

☐	Off/On	Ad set	Budget	Amount spent	Results ↓	Cost per res	Link clicks	Clicks (all)	CPC (all)	Reach	
☐	☒	Poddar Wondercity Badlapur	Using campaign...	₹14.6...	354 On Facebook leads	₹4... Per...	1,524	3,044	₹4.80	92,914	
☐	☒	Sheetal Ghani Shopal	Using campaign...	₹10.9...	306 On Facebook leads	₹3... Per...	2,383	4,481	₹2.43	45,068	
☐	☒	Sarvodaya Bhiwandi	Using campaign...	₹20.8...	290 On Facebook leads	₹7... Per...	2,276	4,642	₹4.49	93,794	
☐	☒	Poddar Ulhasnagar, Shahad	Using campaign...	₹30.1...	280 On Facebook leads	₹1... Per...	2,343	5,798	₹5.20	98,193	
☐	☒	Metro Majestic Thane	Using campaign...	₹16.2...	268 On Facebook leads	₹6... Per...	3,604	5,198	₹3.12	47,002	
☐	☒	Saket World Kalyan East	Using campaign...	₹19.0...	237 On Facebook leads	₹8... Per...	5,739	6,837	₹2.78	34,363	
☐	☒	Metro Majestic Thane	Using campaign...	₹23.7...	230 On Facebook leads	₹1... Per...	5,178	7,913	₹3.00	78,188	
☐	☒	Kalyan Nagar Flat in Kalyan	Using campaign...	₹8.62...	179 On Facebook leads	₹4... Per...	3,301	4,068	₹2.12	49,711	
☐	☒	Codename Zindagi Karjat	Using campaign...	₹14.4...	170 On Facebook leads	₹8... Per...	2,035	3,911	₹3.69	61,915	
☐	☒	Kailash Homes Kalyan	Using campaign...	₹10.4...	154 On Facebook leads	₹6... Per...	3,929	4,814	₹2.17	35,041	
☐	☒	Kohnoor Prime Shahad	Using campaign...	₹5.94...	137 On Facebook leads	₹4... Per...	2,555	2,944	₹2.02	21,442	
☐	☒	Saket World Kalyan East	Using campaign...	₹10.6...	130 On Facebook leads	₹8... Per...	5,368	6,782	₹1.58	47,093	
Results from 19 ad sets ⓘ Excludes deleted items				₹233.4... Total Sp.	— On Facebook lead	— Per res.	49,133 Total	73,972 Total	₹3.16 Per Click	560,364 People	

Activate Windows
Go to Settings to activate Windows.



Ad sets Ghar Junction (855372348196484) ▼

Updated just now



Discard Drafts

Review and Publish



Search Campaign Name contains reach X Search and filter

Save Clear

Maximum: 22 Aug 2019-10 Apr 2022 ▼



Campaigns

5 selected x

Ad sets

1 selected x

Ads

1 selected x

+ Create

Duplicate ▼

Edit ▼

A/B test



Rules ▼

Columns ▼

Breakdown ▼

Reports ▼

☐	Off/On	Ad set	Budget	Amount spent	Results	Cost per result	Link clicks	Clicks (all)	CPC (all)	R
☐	☒	 Kalyan Thane	₹75.00 Daily	₹427.86	67,857 Reach	₹6.31 Per 1,000 people reached	143	196	₹2.18	
☐	☒	 Codename K Next	Using campaign...	₹54.17	5,937 Reach	₹9.12 Per 1,000 people reached	8	10	₹5.42	
☐	☒	 Dental - Kalyan	Using campaign...	₹4,049.95	136,230 Reach	₹29.73 Per 1,000 people reached	—	979	₹4.14	
☐	☒	 Kalyan East, Ulhasnagar	₹75.00 Daily	₹918.71	106,753 Reach	₹8.61 Per 1,000 people reached	110	194	₹4.74	
		Results from 4 ad sets ⓘ		₹5,450.69 Total Spent	283,785 Reach	₹19.21 Per 1,000 people reached	261 Total	1,379 Total	₹3.95 Per Click	

● Kohinoor

Metro Majestic - Thane
Sponsored (Home)

Ats Pura Thane. Short Distance Park 🌳
Download: [https://bit.ly/100up18](#)
For more details, Call: 7021968393
✓ 10+ Amenities... See more

JIO MAJESTIC RAHO CONNECTED



1 & 2 BHK STARTING @ 72 LAKH*

#LifeAtTheCentreOfThane

📍 **VARTAK NAGAR, TAHNE (W)**
JUST 5 MIN'S FROM THANE STATION

COMMERCIAL SHOPS AVAILABLE FOR SALE

100% ON ROADBOOK
Metro Majestic | 1 & 2 BHK | Thane West ⭐⭐⭐⭐⭐
Metro Majestic Thane by Lakshya Group Other 1 BHK and 2 BHK Smart Homes also...
Ranchand Singh and 57 others
12 comments · 1 share

Like Comment Share

Kohinoor Eden
Sponsored (Home)

🔥 **Luxury 1 & 2 BHK starting @25.99L**
Download: [https://bit.ly/100up18](#)
For more details, Call: 7021968393
Ultra-modern 1 & 2 BHK Homes in Kalyan... See more

KOHINOOR EDEN



Premium 1, 2 & 3 BHK STARTS ₹29.99 LACS* ONWARDS

WITHIN 10 MINS* DISTANCE

- KALIAN STATION
- BADLAPUR PIPELINE ROAD
- RELIANCE SUPER-MARKET

📍 Malangad Road Kalyan (E)

100% ON ROADBOOK
Book Now At 11,000/- INR Only ⭐⭐⭐⭐⭐
Kohinoor Group is well-recognized name in Real Estate Kalyan, Andheri and Udh...
You and 2 others
Like Comment Share

Poddar Housing - Lakshya City
Sponsored (Home)

Launching Lakshya City at Kalyan Sharad 🌳
Download: [https://bit.ly/100up18](#)
For more details, Call: 7021968393
Now you can own a home at just INR 19,999 P.M. See more

YOUR INVESTMENT, OUR GUARANTEE



LAKSHYA CITY
KALIAN - SHARAD

FULLY FURNISHED 1 BHK HOMES ₹29.9 LACS+

सबसे कम EMI ₹ 19,999 प्रति महीने

100% ON ROADBOOK
Fully-Furnished 1 BHK Homes at ₹29.9 LAKHS+ by Poddar Housing -
Poddar Housing presents you Lakshya City in the vicinity of MMR - Kalyan, Sharad...
77
Like Comment Share

In this campaign: ⓘ Conflicting negative keywords [Apply](#) ✕

Highlight ad ☒

⚠ Starting June 30, 2022, you'll no longer be able to create or edit expanded text ads. [Learn more](#)

Final URL	
https://www.kohinoorprime.com/	?
Required	
Headline 1	
2 Bhk@ 45.54 Lacs* Flat Kalyan	?
Headline 2	30 / 30
2 Bhk Flat in Kalyan	?
Headline 3	20 / 30
Kalyan 2 Bhk Flat Price	?
Display path ?	23 / 30
www.kohinoorprime.com / 2bhk / kalyan	
Description 1	4 / 15 6 / 15
Kohinoor Prime is a residential projects in kalyan offers 2bhk starting @ 33.39 lakhs*	?
Description 2	86 / 90
The location brings you the best of Kalyan, including major hotspots	?
	68 / 90

Mobile

Ad • www.kohinoorprime.com/2bhk/kalyan

2 Bhk@ 45.54 Lacs* Flat Kalyan | 2 Bhk Flat in Kalyan | Kalyan 2 Bhk Flat Price

Kohinoor Prime is a residential projects in kalyan offers 2bhk starting @ 33.39 lakhs*. The location brings you the best of Kalyan, including major hotspots [xios Play Area](#) [Lovish Club House](#) [Walking Area](#) [Gymnasium](#)

[View Specifications](#)

[Location Advantage](#)

[Price Details](#)

[Why Kohinoor Aashiyana](#)

Your ad might not always include all your text. Some shortening may also occur in some formats. You can make [your ad text more concise](#). [Learn more](#)

In this campaign: 1 Conflicting negative keywords [Apply](#) x

Enabled Status: Eligible (Limited) Type: Search Budget: ₹500.00/day

Optimization score: 85.9% [More details](#)

Ad status: Enabled Add filter												
☐	☐	Ad	gth	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversion	Cost / conv.	Conv. rate
☐	☒	2 Bhk @ 45.54 Lacs* Flat Kalyan 2 Bhk Flat in Kalyan Kalyan 2 Bhk Flat Price www.kohinoorprime.com/2bhk/kalyan Kohinoor Prime is a residential projects in kalyan offers 2bhk starting @ 33.39 lakhs*. The location brings you the best of Kalyan, including major hotspots		Expanded text ad	520	11,071	4.70%	₹6.18	₹3,212.88	11.67	₹275.39	2.24%
☐	☒	2 Bnk @ 45.54 lacs* Flat Kalyan Properties in Kalyan East 2 Bhk Flat in Kalyan www.kohinoorprime.com/2bhk/flat Kohinoor Prime is a residential projects in kalyan offers 2bhk starting @ 45.54 lakhs*. The location brings you the best of Kalyan, including major hotspots of the city		Expanded text ad	451	7,694	5.86%	₹6.20	₹2,795.03	17.17	₹162.82	3.81%
☐	☒	[Dynamically generated headline] [Dynamically generated display URL] which are efficiently conneted through railway and highway networks. (Near Kalyan railway station) to ensure an easy		Expanded dynamic search ad	432	2,006	21.54%	₹4.78	₹2,064.17	23.00	₹89.75	5.32%
☐	☒	Call 9372881103 Kohinoor Prime - 2 Bhk @ 45.54 lakhs* www.kohinoorprime.com/book/now Kohinoor Prime is a residential projects in kalyan offers 1bhk and, 2bhk starting @ 45.54 lakhs* in Kalyan East		Call ad	29	294	9.86%	₹17.98	₹521.40	1.00	₹521.40	

- Emporis

Campaigns

Emporis (3371146276468677)

Updated just now

Discard Drafts

Review and publish

Search and filter

Maximum: 17 Apr 2023 - 24 Jul 2023

Campaigns

1 selected

Ad sets for 1 Campaign

Ads for 1 Campaign

+ Create

Duplicate

Edit

A/B test

Rules

View Setup

Columns: Performance and clicks

Breakdown

Reports

☐	Off/On	Campaign	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (o 1,000 impres
☒	☐	Emporis Leadgen - Copy	7-day click or ...	3 On-Facebook leads	17,456	1.38	₹5,821.49 Per on-Facebook lea...	Using ad set bu...	₹17,464.48	Ongoing	24,143	
☐	☐	Emporis Leadgen	7-day click or ...	3 On-Facebook leads	1,476	1.39	₹469.11 Per on-Facebook lea...	₹500.00 Daily	₹1,407.32	Ongoing	2,047	
		Results from 2 campaigns ⓘ	7-day click or ...	6 On-Facebook leads	18,268 Accounts Centre acco...	1.43 Per Accounts Centre a...	₹3,145.30 Per on-Facebook leads		₹18,871.80 Total Spent		26,190 Total	Per 1,0



View auto-apply activity - 3 recommendations were automatically applied from 7/10/23 to 7/16/23.

Dismiss

Learn more

View

Filters

Campaign status: Enabled, Paused

Ad group status: Enabled

Add filter

Save

Create

Campaigns

All time

Apr 24 - Jul 24, 2023

Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords

+4.6%

View

Apply

< 1 / 3 >

+ Add filter

Search Segment Columns Reports Download Expand More

☐	Campaign	Budget	Status	Optimization score	Campaign type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversion	Impr. (Abs. Top) %	Impr. (Top) %	Search abs. (b)
	Draft: Competitor Finish	₹0.00/day	In progress	-	Search									
	Draft: Emporis Audience Finish	₹0.00/day	In progress	-	Search									
☐	Emporis Performance Max-1	₹1,100.00/day	Limited by budget	75.4%	Performance Max	16,959	999,983	1.70%	₹3.44	₹58,255.20	107.00	-	-	
☐	Emporis Search Ads	₹3,000.00/day	Limited by budget	71.5%	Search	6,927	476,578	1.45%	₹29.61	₹205,134.87	185.00	27.94%	86.10%	
☐	Display Remarketing	₹1,000.00/day	Paused	-	Display	0	0	-	-	₹0.00	0.00	-	-	
☐	GMB Ads Emporis	₹500.00/day ₹15,200.00/month	Paused	-	Smart	1,566	47,747	3.28%	₹3.38	₹5,286.25	0.00	45.77%	93.51%	
☐	Leads-Discovery	₹700.00/day	Paused	-	Discovery	404	35,635	1.13%	₹14.54	₹5,875.37	1.00	-	-	
	Total: All but removed campaigns in your ...			-		25,856	1,559,943	1.66%	₹10.62	₹274,551.69	293.00	28.25%	86.23%	
☒	Total: Account	₹4,100.00/day		-		25,856	1,559,943	1.66%	₹10.62	₹274,551.69	293.00	28.25%	86.23%	